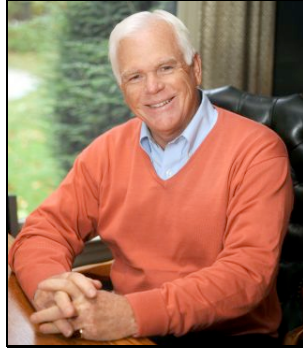


**William A. Burgess, Principal**  
**W.A. Burgess Strategic Advisors LLC**



Bill is a seasoned executive with expertise in new business development and experience-proven as a marketer, business manager and management consultant. He has been recognized among the 50 most influential people of Litchfield County (2011). Bill has spearheaded community-based collective-impact initiatives, recognized for Civic Improvement (The Garden Club of America 2008) and Conservation (The White Memorial Foundation 2010).

Bill has over 40 years of business management and management consulting experience. His areas of expertise include business strategy, consumer marketing and new business development. He has facilitated organization-change programs for executive teams of Fortune 100 corporations. Bill is a qualified expert witness in the U.S. Federal Court System for his expertise in consumer goods marketing and new business development.

**Academic Background** The Pennsylvania State University  
MBA, Marketing; B.S., Agricultural Business and Management

<b>Professional History</b>	W.A. Burgess Strategic Advisors, LLC,	2002-current
	Computer Sciences Corp. – Senior Partner	1995-2001
	Weston Group (mgmt. consulting) - Principal	1981-1994
	Kraft-General Foods (bus. mgmt. & mktg.)	1967-1980

**Volunteer Affiliations**

President & Executive Director	Partners for Sustainable Healthy Communities (non-profit)
Chairman of the Board of Directors	Rod Dixon’s KiDSMARATHON® Foundation
Board of Directors (Vice Chair)	Naugatuck Valley Community College Foundation
The Pennsylvania State University:	Alumni Association Executive Board (2000-2004)
	Past President, Graduate School Alumni Society
	Advisory Board, World Campus Distance Education
Healthy Community Initiatives	Founder, Litchfield Hills Food Systems, Inc. (2006)
	Steering Comm., NW CT <i>FIT TOGETHER</i> Initiative
	Director, NW CT Economic Development Corporation